Learning & Student Analytics Conference (LSAC): Implementation, 
Institutional Barriers and New Developments

UvA: REC-A Building, Nieuwe Achtergracht 166, 1018 WV Amsterdam

October 26, 2017

10.00-10.05  Word of welcome
10.05-11.00  Keynote prof. Dragan Gasevic
11.00-11.30  COFFEE BREAK
11.30-13.00  Research Presentations:
               Theory and Methods 1 Providing student and teacher support
               Methods and Data 1 Learning paths and student engagement
               Data and Theory 1 Representing digital learning interactions
13.00-14.00  LUNCH
14.00-15.00  Panel discussion Learning analytics policies
15.00-15.30  COFFEE BREAK
15.30-17.00  Workshop: LA policy challenges:
               Workshop 1 Changing business model of education
               Workshop 2 Presenting learning analytics to stakeholders of education
               Workshop 3 Learning analytics and organisational culture
19.30-22.30  CONFERENCE DINNER
10.00-11.00 Keynote Dragan Gasevic Room: A1.03
11.00-11.30 Coffee Break Location: de Brug [the Bridge]

11.30-13.00 Research Presentations

**Theory and Methods 1 Providing student and teacher support**
Room: A1.03  Chair: Alan Berg

*Nynke Bos, Leiden University*
Using Educational Design Research to Develop Actionable Analytics to Support First Year Students

*Jocelyn Manderveld, SURFnet*
SURF Learning Analytics Experiment: Hands-on experience for Dutch higher education

*Alan Berg, Central Services (ICTS), University of Amsterdam*
Should students have a right to analytics?

**Methods and Data 1 Learning paths and student engagement**
Room: A2.09  Chair: Ilja Cornelisz

*Joel Howell, Curtin University*
Mastery vs. Avoidance? Impact of grade, sender, comparative information and message style on student affect and academic resilience

*Anouk Gelan, Universiteit Hasselt, University of Amsterdam*
Analyzing and visualizing learner behavior with learning analytics in language and mathematics learning contexts in the VITAL project

*Ilja Cornelisz, Vrije Universiteit Amsterdam*
Student Engagement with Computerized Practicing: Ability, Task Value and Difficulty Perception

**Data and Theory 1 Representing digital learning interactions**
Room: A2.10  Chair: Marc Esteve del Valle

*Regina Motz, Universidad de la República*
Detection of Interactions that Impact Learning

*Dai Griffiths, University of Bolton*
Development of a VLE Recipe for xAPI: process and implications

*Marc Esteve del Valle, University of Groningen*
Developing Learning Analytics Methods on Reddit

13.00-14.00 Lunch Location: de Brug [the Bridge]
14.00-15.00 Panel Learning analytics policies
Room: A1.03 Chair: Hendrik Drachsler

Panelists:
Peter van Baalen, Anne Boyer, Jocelyn Manderveld

15.00-15.30 Coffee Break Location: de Brug [the Bridge]

15.30-17.00 Workshops - LA policy challenges

**Workshop 1** Changing business model of education
Room: A1.03 Moderator: Anwar Osseyran

Issue 1: Innovating the business model of data-driven higher education
Issue 2: Affordable and sustainable LA services
Issue 3: Formalised decision making in the era of data-driven education

**Workshop 2** Presenting learning analytics to stakeholders of education
Room: A2.09 Moderator: Alan Berg

Issue 1: Support for LA Evangelists
Issue 2: Cooperation across competing organisations
Issue 3: Learning from LA failures

**Workshop 3** Learning analytics and organisational culture
Room: A2.10 Moderator: Stefan Mol

Issue 1: Train the trainers
Issue 2: Implementation of personalized education on a larger scale
Issue 3: Privacy and ethics issues related to educational data

19.30-22.30 CONFERENCE DINNER

**KIT | Meetings & Events, Restaurant De Tropen**
Location: Mauritskade 63,1092 AD Amsterdam

**ROUTE DESCRIPTION & PARKING RESTAURANT DE TROPEN**
By car Leave the highway A10 via the exit Watergraafsmeer/ Diemen (S113) and follow the direction to Centrum/ Watergraafsmeer. This street is called ‘Middenweg’ and will change into ‘Linnaeusstraat’. KIT | Meetings & Events is located at the end of this street, at the corner with the Mauritskade.

By public transport Tram stop Alexanderplein is located in front of KIT | Meetings & Events. This tram stop can be reached as follows:
From Amsterdam Central Station: tram 9; stop Alexanderplein
From Amsterdam Muiderpoort Station: tram 3 or 7; stop Linnaeusstraat
From Amsterdam city center: tram 10 or 14; stop Alexanderplein

Taxi rank At 100 meters of KIT | Meetings & Events is a taxi rank, which is situated at the Linnaeusstraat, in front of the Amsterdam Tropen Hotel.

Parking KIT | Meetings & Events has 50 parking spaces on its own property at the Linnaeusstraat. These places must be reserved in advance and are available for a small amount. In the area of KIT | Meetings & Events are also enough on-street parking places available.